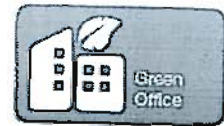


10 Business Benefits of NEC



Lowers your cost

Powerful communications for a small business budget

- High ROI starts from day one
- Total cost of ownership lowered
- An energy-saving green solution

Excellent remote/home office capabilities

Office level functionality from your remote/home office

- 4 remote/home office options: IP Phone, SL Desktop Suite Softphone, Mobile Extension or uMobility™
- Provides greater flexibility for key employees
- Reduces travel time and costs

Increases your productivity

Sophisticated solution, simple to use

- Saves time with speed dials
- Handsets with shortcut keys to speed workflow
- Calls can be automatically routed to the right person without the need for receptionist intervention

Future-proofs your business

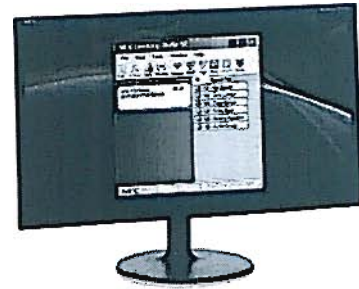
Value for your money and tailored to your needs

- A scalable solution to provide optimum investment
- Technology that can expand and grow with your company
- Add extra applications when you need them

Improves customer service

A solution to help you effortlessly boost your customer's experience

- Deal with spikes in call traffic more effectively
- Caller ID displayed on handset to help you offer a more personalized greeting
- Mobility solutions for quicker customer responses from wherever you are



Stay connected from anywhere on site

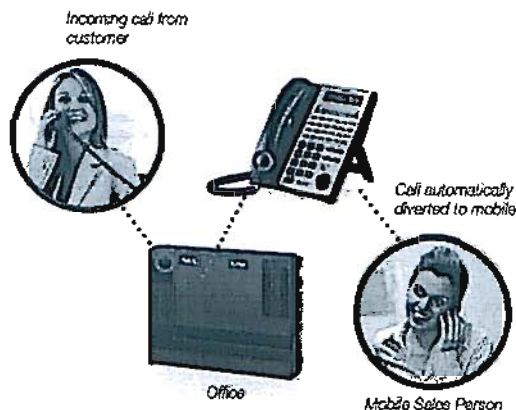
DECT wireless handsets keep you in touch with colleagues and customers

- Provides wireless voice and messaging access as you move around the premises
- Offers non-desk based employees desk phone functionality
- Never miss a sales call; even away from your desk

Remain reachable on the road

Carry your office number with you using Mobile Extension or uMobility

- Be in when you're out, with system features on your mobile
- Make the most of your most valuable sales people, wherever they are
- Excellent call cost savings provided



Simplifies administration

System features and applications to make management easier

- Drag-and-drop functionality provides an error free way of building call groups and simplifies moves, adds and changes
- Busy Lamp Field keys allows you to see the call status of your team

Keeps you up-to-date effortlessly

Never miss a thing with easy access to key information

- Voicemail alerts delivered to your mobile, desk phone, home phone or as an email
- Call recording enables you to keep track of important discussions and can be stored for quick reference at a later time

Reach crucial business decisions faster

Built-in Conference Bridge provides convenient options for meetings

- Effortlessly organize conferences at a moment's notice
- Save on travel time
- Lower hotel and fuel costs